

FRIDAY 28.09.2018
15:15-16:00 | CONFERENCE | ECONOMY

China, Korea, Japan: markets or rivals for European crafts?

 ENGLISH

Often considered a target market for European crafts companies, China, Korea and Japan are also characterised by a strong craft tradition and represent nowadays a growing challenge for European stakeholders. *In collaboration with Institut National des Métiers d'Art INMA.*

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FREE TICKET**

This session is free to attend but registration is mandatory. It takes place in Lo Squero hall at Fondazione Cini, please allow a few minutes to reach it.

Full conference program: www.homofaberevent.com/en/conferences



MODERATOR:
Muriel Prouet

Head of Cultural and European Initiatives at the Institut National des Métiers d'Art (French Crafts Council), Muriel Prouet organises talks and events concerning arts and crafts in France and abroad. She has participated in the writing and coordinated the publication of the collection of books "Les Cahiers des métiers d'art" published by the Documentation française.
www.institut-metiersdart.org

Beatrice Quette



MUSÉE DES ARTS DÉCORATIFS, PARIS

Beatrice Quette graduated from the Ecole du Louvre, and from the University of Paris-Sorbonne IV, with a specialisation in Asian arts. She has curated the exhibitions "Cloisonné: Chinese enamels from the Yuan, Ming and Qing dynasties" and "De la Chine aux Arts Décoratifs", and she is the author of the eponymous books. She is currently curator of the Asian collections at the Musée des Arts Décoratifs-MAD Paris, and teaches at the Ecole du Louvre.
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Grace Zhan



ZENS LIFESTYLE EUROPE

Holder of a Master's degree in Innovation, Design and Luxury Management from the Paris-Est Marne-la-Vallée University, Grace Zhan has been working for 12 years in the LVMH group, travelling between France and China. Since 2013 she has led an independent career as a consultant, advising Chinese companies who would like to present their know-how on the French market. She has also contributed greatly to the establishment of the Chinese brand ZENS Lifestyle in France.
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