

SUNDAY 30.09.2018
14:00-14:45 | CONFERENCE | ECONOMY

Know-how, and knowing why

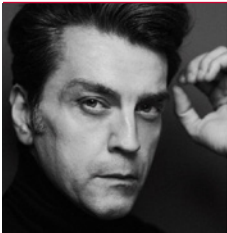
ITALIAN

Luxury is living through a paradox: while big brands may be tempted to yield to the impersonal logic of mass production, they must at the same time guarantee value and durability. The role of the métiers d'arts thus becomes essential to confirm the codes of elegance and exclusivity. *In collaboration with Institut National des Métiers d'Art INMA.*

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FREE TICKET

This session is free to attend but registration is mandatory. It takes place in Lo Squero hall at Fondazione Cini, please allow a few minutes to reach it.

Full conference program: www.homofaberevent.com/en/conferences



MODERATOR:

Antonio Mancinelli

Currently editor-in-chief of magazine Marie Claire, during his career Antonio Mancinelli has written for various magazines and newspapers including Corriere della Sera. He is a visiting professor at Italian and foreign universities, including the Politecnico and Statale in Milan and IUAV in Venice. He has published several books and monographs, including "Moda!" and "Fashion Box", and has written essays for exhibitions catalogues related to fashion and art. Among the most recent, an essay for the exhibition "Italiana. Italy Through the Lens of Fashion 1971-2001". www.marieclaire.com/it

Maurizio Galante



COUTURIER AND DESIGNER

Maurizio Galante studied architecture before working in fashion and design. His creations are an integral part of the permanent collections of important museums: the V&A in London, the Musée des Arts Décoratifs at the Louvre, the MUDAM Musée d'Art Moderne du Luxembourg, the Kyoto Costume Institute in Japan. During his 25-year career, the Italian couturier and designer, who has chosen to live in Paris, has received numerous awards and in 2008 received the title of Chevalier de l'Ordre des Arts et des Lettres.

www.maurizio-galante.com

Serge Carreira



COO MARY KATRANTZOU

A graduate of Sciences Po in Paris after studying law, Serge Carreira began his career at the Galeries Lafayette. Subsequently, he joined the Prada group where he held various positions in retail merchandising. Since 2017 he is the COO of brand Mary Katrantzou. Since 2004 he has lectured on fashion and luxury at Sciences Po. This year he started contributing as a columnist to the magazine M published by newspaper Le Monde.

www.marykatrantzou.com



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