

FRIDAY 28.09.2018
14:00-14:45 | CONFERENCE | ECONOMY

The paradox of the craft economy

 ENGLISH

This roundtable examines the business model of crafts companies and addresses the paradox existing between the attractiveness and fascination of consumers for crafts products, and the economic weakness of crafts companies. *In collaboration with Institut National des Métiers d'Art INMA.*

**GET YOUR
FREE TICKET**

This session is free to attend but registration is mandatory. It takes place in Lo Squero hall at Fondazione Cini, please allow a few minutes to reach it.

Full conference program: www.homofaberevent.com/en/conferences



MODERATOR:
Muriel Prouet

Head of Cultural and European Initiatives at the Institut National des Métiers d'Art (French Crafts Council), Muriel Prouet organises talks and events concerning arts and crafts in France and abroad. She has participated in the writing and coordinated the publication of the collection of books "Les Cahiers des métiers d'art" published by the Documentation française.
www.institut-metiersdart.org

Jeremy Maxwell Wintrebert



GLASS BLOWER

Jeremy Maxwell Wintrebert was born in 1980 in Paris where he now lives and works. He is a craftsman who has been blowing glass for over twenty years, using the free-hand technique he learnt during apprenticeships in the US and Europe between 1998 and 2007. In 2015 he opened his own studio in an area of Paris historically renowned for excellent craftsmanship. He has created site-specific installations in different places such as the Four Seasons Megève, the Palais de Tokyo in Paris and the V&A Museum in London, among others.
www.jeremyglass.com

Nicky Dewar



CRAFTS COUNCIL UK

With nearly twenty years of working in arts education, Nicky Dewar leads the Crafts Council UK's Learning and Talent Development team to provide professional business support for makers and formal and participation activities for people of all ages to engage with making. This activity pilots new initiatives in learning and delivers a national professional development programme. The evidence and testimonials gathered provide crucial information for her strategic policy work. Nicky is also a school governor and sews in her spare time.
www.craftscouncil.org.uk



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